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With the Bangko Sentral ng Pilipinas 'approval of the merger between Country Builder's Bank and 1st Macro Bank, **Country Builders Bank** (CBB) now has the largest branch network in the Greater Metro Manila area of any standalone thrift or rural bank.

Previously, both were Metro Manila based rural banks, each with more than 55 years of existence.

With the additional 10 branch merger incentive, CBB has 46 branches, of which 13 are restricted Metro Manila branches, 16 are unrestricted Metro Manila branches and 17 are in the immediate peripheral provincial areas.

CBB said it plans to expand its branch network and implement technology driven solutions.

CBB said it offers the advantages of home spun personal service, and the customer attention of a local community bank, but with branches primarily located in Metro Manila, and adjacent provinces. This contributes greatly to the **Financial inclusion advocacy** of the BSP.

CBB is a rural bank covering the greater Metro Manila and the surrounding peripheral provinces, Cavite, Laguna Bulacan and Rizal. Branches are in prime locations along streets with heavy commercial activity and foot traffic.

CBB caters to a wide and varied client base in the communities it serves.

In addition to the main banking products, CBB serves a big base of micro-insurance clients, remittance clients, and SSS Pensioners. CBB has EMV Compliant Automated Teller Machine (ATM) facilities in its branches near market places and high traffic areas that allow for the remittance transactions and payment of bills. The Bank hosts the largest volume of transactions among banks as a Bayad Center Agent for bills payments. It consistently ranks among the top banks in Western Union remittances.

CBB offers the **UNLAD Express** microfinance product through which clients can avail of P5,000 to P300,000 loans with micro-insurance family coverage and savings components. The process is usually done within three days.

This is the second time in five years that CBB has consolidated/merged with another bank to expand both its branch network, client base, and services. What is now **Country Builders Bank** began with the merging of **Builders Bank** and **Country Rural Bank of Taguig, Inc.** in 2012.